

INBOUND MISSION

2018 CANADA CONSUMER ORIENTED INBOUND TRADE MISSION TO CO & WY

Monday, Jul 23 - Friday, Jul 27, 2018

Registration: Wednesday, Feb 21 - Wednesday, Jul 18, 2018

📍 CO, WY | Canada

<https://www.wusata.org/e/JBWRHQ8>

EVENT DETAILS

Do not miss the opportunity to meet with qualified buyers from Canada! The Trade Mission is sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Canada Consumer Oriented Inbound Trade Mission to Colorado and Wyoming ~ July 23 - 27, 2018

Thinking about expanding your product sales in to Canada? GREAT IDEA! Canada is the United States' largest export market for food and agriculture products and a lead importer of consumer oriented, natural, healthy and unique value added foods. Canada consumers are constantly looking for new, innovative products from throughout the US. Take advantage of this chance to converse and meet with pre-qualified buyers, brokers and distributors from across Canada.

Benefits of Participating:

- Showcase your products and learn about opportunities in Canada
- Meet one-on-one with pre-qualified buyers, brokers, distributors
- Market briefing provided to learn about consumer preferences and trend information
- Canadian buyers and contractors will provide market intelligence and evaluate how your product fits into the marketplace
- Learn about and measure the competitive landscape

In Colorado, this mission will be held in conjunction with a buyer's delegation from Japan (separate registration is required to participate).

Participation Fee: \$15.00 per company



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Sauces, Spices, Snacks, Confectioneries, fresh/processed fruits and vegetables, Oils, Nuts, Chocolate, Jams & Jellies, Coffee, Tea, Health & Natural Foods, Specialty foods, value-added products, consumer-oriented retail products and more.

INDUSTRY FOCUS

Natural/Health

Retail Products