### **WEBINARS**

# WUSATA INFORMATIONAL WEBINAR - WASHINGTON

Thursday, Dec 12, 2019 | 9:00 AM - 10:30 AM Registration: Wednesday, Nov 6 - Wednesday, Dec 11, 2019 

✔ GoToWebinar

https://www.wusata.org/e/YK8AR5J



### **EVENT DETAILS**

WUSATA® and the Washington State Department of Agriculture (WSDA), announce participation and registration in the following activity:

### **WUSATA Informational Webinar:**

# Thursday, December 12, 2019 - 9:00AM - 10:30AM PST via GoToWebinar

Whether you're a veteran exporter or new to international trade join us for a WUSATA and WSDA webinar in December! You will learn about WUSATA's programs, and resources available at the WSDA. During the webinar you will get questions answered through the chat line and learn how to best utilize WUSATA and WSDA for your exporting needs!

# **WUSATA Highlights:**

- Global Connect Explore and expand your export market with Trade Shows and one-on-one meetings with international buyers.
- **FundMatch** Learn how to get reimbursed 50% of eligible international promotional expenses up to \$300,000. Applications for the 2020 program year are now open!
- **Export Education** Receive valuable market research and information designed to help you reach your exporting goals.

# **WSDA Highlights:**

- WSDA's International Marketing Program: Mission, Staff, Services
- Overseas Trade Representatives: Locations, Services
- Exporting Resources: WEOT, SBDC, EFACW, EX-IM, WA State Commerce, Online resources

\*Note: Once registered for the event, attendees will be notified via email about important event details (GoToWebinar).



#### **INDUSTRY FOCUS**

Food Service Products		s	Ingredient			Livestock Feed and			
Nutrition	Natural/H	Natural/Health			<b>y</b>	Nutraceutic			
Organic	Produce	Pet Food and Pr				ducts	Retail		
Products	Seafood								