WEBINARS

CENTRAL AMERICA: PROMOTIONAL TRADE ACTIVITIES, RETAIL MARKETING AND MORE

Wednesday, Sep 25, 2024 | 9:00 AM - 10:00 AM
Registration: Monday, Aug 26 - Tuesday, Sep 24, 2024
Virtual | United States of America

https://www.wusata.org/e/ALBP5MJ

EVENT DETAILS

Discussing Central America with Marco Albarran of IMALINX

Topics Covered:

- Promotional and Trade Activities
- Distributors' programs and incentives
- Trade promotions and training for sales teams,
- Trade shows
- Consumer in-store promotions
- Retail Marketing
- Social media and influencers
- Printed and Digital Media
- Key metrics and ROI