WUSATA SEMINARS

WUSATA DEEP DIVE WITH WASHINGTON STATE DEPARTMENT OF AGRICULTURE

Thursday, May 22, 2025 | 9:00 AM
Registration: Monday, Apr 7 - Tuesday, May 13, 2025
Courtyard Seattle Downtown/Lake Union | United States of America

https://www.wusata.org/e/PQ88TTK

EVENT DETAILS

Join Us for an Exporting Event Exclusively for Food and Agricultural Products with WUSATA and the Washington State Department of Agriculture!

Are you looking to expand your reach globally? Whether you're an experienced exporter or just starting, we invite you to join us in person on **May 22, 2025, in Seattle, Washington** for a valuable session on funding programs designed to help you maximize your global business potential.

This event will feature key members of the WUSATA team, as well as a representative from the Washington State Department of Agriculture (WSDA).

We highly recommend that all agricultural, food, and beverage companies attend, whether you're new-to-export, already exporting or considering expanding. For companies already participating in WUSATA's programs, this is a great refresher on this powerful resource and a chance to learn what's new for 2025. For companies who are not familiar with the funding and programs available through WUSATA, this is a great chance to learn and ask follow-up questions in person. You'll gain insight into valuable resources, and you'll have the opportunity to sit down with us for one-on-one consultations for additional guidance on the programs WUSATA and WSDA offer.

Agenda:

- 9:00am – 12:00pm Seminar
- 12:00 – 1:00pm Lunch (provided)
- 1:00-4:00pm Individual consultations available with WUSATA or WSDA representatives

WSDA Highlights:

- WSDA's International Marketing Program: Mission, Staff, Services
- Overseas Trade Representatives: Locations, Services
- Exporting Resources: WEOT (WSDA, WUSATA, SBDC, EFACW, EX-IM, SBA, WA State Commerce, US Commercial Services)

WUSATA Highlights:

- Receive 50% reimbursement on international marketing activities
- Explore new markets at discounted rates
- Access to a variety of market intelligence

Don't miss out on this free event!

- Date: May 22, 2025
- Time: 9am – 4:00pm
- Lunch provided
- **Location: Seattle, WA. Location disclosed after registration**

- **Registration deadline: May 14, 2025**

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373