

PROMOTION

TAIWAN RESTAURANT PROMOTION

Thursday, Oct 15 - Sunday, Nov 15, 2026
Registration: Thursday, May 7 - Tuesday, Jun 16, 2026 | 9:00 AM
Taiwan | Taiwan | East Asia

https://www.wusata.org/e/5NOPGI8

EVENT DETAILS

Taiwan Restaurant Promotion

October 15 - November 15, 2026

This WUSATA Taiwan Restaurant Promotion will be carried out at Amber Hill Restaurant in Taipei, New Taipei City, and Kaohsiung from October 15 - November 15, 2026. Amber Hill brings authentic flavors loved by both locals and foreigners.

Exclusive media coverage will also be included to help promote the WUSATA Restaurant Promotion across Amber Hill locations to attract a wide variety of consumers and demographics in the market.

Amber Hill will curate an authentic and unique menu incorporating products to showcase items from across the Western United States.

This promotion is open to Western U.S. Suppliers who already have food or beverage product(s) in the Taiwan market. (Must be packaged for the food service sector.)

Sign up soon, as only one product of each type will be accepted.

Once products are selected by Amber Hill chefs, your in-market distributor will send product to the restaurant for recipe development. From there the restaurant will order your product for the promotion.

Benefits of Participation:

Have your products included in this month-long restaurant promotion in Taiwan!

Benefits of participating in this promotion include:

- Exclusive exposure of your products to consumers dining at the selected restaurants and in the media
- Get your product in the hands of chefs at Amber Hill restaurant locations
- Support your local distributor within the Taiwan market

Itinerary:

- This WUSATA Restaurant Promotion will be promoted throughout Taipei, Taiwan Amber Hill for a month.

Suitable Products:

Consumer Oriented - alcoholic beverages, frozen fruit, frozen vegetables, nuts, baking ingredients, fresh fruit & vegetables, and other processed food products

Registration Details:

Registration Opens: May 7, 2026

Deadline: June 16, 2026

PRODUCT DESCRIPTION

Consumer Oriented - alcoholic beverages, frozen fruit, frozen vegetables, nuts, baking ingredients, fresh fruit & vegetables, and other processed food products

INDUSTRY FOCUS

Consumer Oriented **Food Service Products** **Ingredient**

BUYER AUDIENCE

Taiwan

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373

Participation Fee: $50

Passes Available:10

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