

INBOUND MISSION

2016 CANADA RETAIL SPECIALTY FOODS INBOUND MISSION TO CO/HI

Friday, Nov 4 - Tuesday, Nov 8, 2016

Registration: Tuesday, Sep 13 - Thursday, Nov 3, 2016

📍 Maui/Kahului, Hawaii and Denver/Broomfield, Colorado | North America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

Canada Retail Specialty Foods Inbound Mission to Hawaii and Colorado ~ November 4 - 8, 2016

This is an opportunity to meet buyers from Canada, our country's largest trading partner.

Canada's growing population and changing demographics influence the types of products they are seeking. The food and beverage trends of the US are similar in Canada. This provides a great opportunity for suppliers of new and popular products.

Benefits of Participation:

- Meet one-on-one with pre-qualified International buyers in your own backyard
- Showcase your products and learn firsthand about opportunities and buyer preferences
- Gather current market intelligence, consumer preference, and trend information direct from the source
- Evaluate how your product fits into the marketplace and assess the competitive landscape by engaging with retail buyers personally
- Grow or start your company's international market outreach in Canada which is the USA's largest trading partner right at home base
- WUSATA in-country contractor will be available for questions and advise with your efforts to expand or enter into this market

Participation Fee: \$15.00 per company



PRODUCT DESCRIPTION

Suitable products include but are not limited to: Consumer retail and specialty products such as: Snacks, Sauces, Beverages, Dried Fruit & Nuts, Healthy and Organic foods and more.

INDUSTRY FOCUS

Retail Products