TRADE SHOW

FOOD TAIPEI 2025

Wednesday, Jun 25 - Saturday, Jun 28, 2025
Registration: Tuesday, Jan 14 - Wednesday, Apr 30, 2025
Taipei | Taiwan

https://www.wusata.org/e/FZEZZSU

EVENT DETAILS

2025 WUSATA Pavilion at Food Taipei Trade Show

The Western U.S. Agricultural Trade Association (WUSATA®), and the 15 Western Region Departments of Agriculture, announce participation and registration in the following event, which is brought to you by the USDA's Foreign Agricultural Service:

2025 WUSATA Pavilion at Food Taipei Trade Show

Register now to showcase YOUR products in Taiwan's largest trade show audience (from the entire food industry supply chain), which attracts buyers with ultimate decision-making power!

This year's show is themed "Smart Eating, Green Living"

As the largest food show in Taiwan, along with the "Mega Shows" running concurrently, the opportunities to showcase your products are endless.

Here's a few highlights from 2024's

"Innovating Global Flavors, Starting in Taiwan"

The 2024 Taipei International Food Show showcased the latest innovations in the global food industry under the themes of "Food for the Future" and "Food Safety & Sustainability." With 1,170 exhibitors and 2,688 booths, the event featured a diverse range of products, from traditional delicacies to cutting-edge food technology. From farm to table, the show provided a comprehensive overview of the food supply chain, attracting over 47,000 visitors from around the world

Feel free to contact Karen Sur (@karen.y.sur@hawaii.gov) or Blane Merkley (@bmerkley@agri.nv.gov) with any questions you may have.

We look forward to seeing you there!

Why Participate:

What's included in the $3,000 Registration Fee:

9 SQM Booth Package, which includes:

- • Partition Wall, Carpet, Tower Sign, Information Counter, Round Table, Chairs (3), Wall Shelves (3), Spotlights (3), Socket 110V/500W, and Wastebasket.
- • B2B Meetings
- • Shipping Assistance
- • Hotel Accommodations

Itinerary:

- June 23 (Mon) Arrive Taipei, Taiwan
- June 24 (Tue)AM – Market Briefing and Visit / PM – Booth Set up and Decoration
- June 25 -28: Trade Show Dates
- June 29 (Sun) Depart Taiwan to return home

INDUSTRY FOCUS

Consumer Oriented

BUYER AUDIENCE

Taiwan

Registration Opens: 01/09/2025

Suitable Products: Fresh Fruits & Vegetables, Dried/Preserved Fruits & Vegetables, Poultry, Seafood, Meat & Processed Meat Products, Edible Oils, Dairy Products, Organic and Vegetarian Food, Frozen Prepared Food, Ice Cream, Canned Food, Baked Food, Biscuits/Snack Products, Wine & Liquor, Coffee & Tea, Juice & Soft Drinks, Condiments & Confectionery Products

Registration Details:

Deadline: April 30, 2025

Participation Fee:

9sqm Booth: $3,000

Corner Booth Request: A waitlist you can register for should Corner Booths become available. Should one become available there will be an additional fee that will be communicated.

Passes Available: 10 Booths Available