## WEBINARS

# WUSATA MARKET OVERVIEW WEBINAR - UNITED KINGDOM

Wednesday, Jul 14, 2021
Registration: Thursday, May 27 - Monday, Jul 12, 2021
Webex

https://www.wusata.org/e/VCI36Q5

## EVENT DETAILS

**WUSATA®** and the **USDA's Foreign Agricultural Service London** announce participation and registration in the following activity:

**WUSATA Market Overview Webinar: United Kingdom**

**Wednesday, July 14, 2021**

**9:00 AM - 10:30 AM PDT via Webex**

Join us as we host the USDA's Foreign Agricultural Service (FAS) London team for a special presentation on the United Kingdom market. You will not want to miss out on this opportunity to gain insights on the market from those on the ground especially as the country moves forward independent of the European Union. This change means updates to rules and regulations for those operating in the UK and FAS will be presenting the information you need to know to be prepared.

Topics covered in the UK presentation:

- USDA London Overview
- Market Overview
- Demographics
- UK Ag Situation – Brexit and COVID-19
- Challenges
- Key Influences on Consumer Demands
- Trends
- Distribution Channels
- FAS London Strategy
- Social Media

Register today and discover new opportunities for your agribusiness! The webinar will be held on Wednesday, July 14, 2021 and will begin at 9:00 am PDT. The presentation will be followed by a Q&A session.

**Registration Deadline:** Friday, July 9, 2021

*Please note: The link for the Webex Webinar will be sent out on Monday, July 12, 2021.

## INDUSTRY FOCUS

**Consumer Oriented** **Food Service Products** **Ingredient** **Livestock Feed and Nutrition** **Natural/Health** **Nursery** **Nutraceutical** **Organic** **Produce** **Pet Food and Products** **Retail Products** **Seafood** **Specialty Beverage**

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373