

EXPORT CONSULTATIONS/TRAINING

EXPORT EDUCATION TECHNICAL TRAINING

Wednesday, Jun 10 - Wednesday, Jun 24, 2026
Registration: Wednesday, Apr 1 - Monday, Jun 8, 2026
📍 Zoom | United States of America

<https://www.wusata.org/e/Q5Z8L01>

EVENT DETAILS

Take Your Agribusiness Global!

WUSATA's Export Education Training is built for agribusiness owners who are serious about international growth but don't know where to start. In three focused sessions, you'll go from "export curious" to export ready with a certificate to prove it.

What You'll Walk Away With

- A clear picture of your export potential and where opportunity lives
- The market research and pricing skills to choose the right markets
- Working knowledge of trade agreements, compliance, and documentation
- A fully developed export strategy, not just notes
- A WUSATA Export Readiness Certificate, recognized in international trade

Three Live Zoom Sessions | 1:00–5:00 PM PT

June 10: Building Your Export Foundation Export readiness assessment, product classification, market research, and export planning

June 17: Mastering Export Tools & Strategies Free trade agreements, pricing strategy, finding global buyers, and compliance & documentation

June 24: Logistics & Payment Solutions International shipping, export financing, payment security, and regulatory requirements

Each session weaves in real-world case studies, expert insight, and a short action assignment so every hour translates directly into progress on your strategy.

Cost: Free

Format: Live & interactive on Zoom

Capacity: 20 companies first come, first served



INDUSTRY FOCUS

Consumer Oriented	Food Service Products		
Ingredient	Livestock Feed and Nutrition		
Natural/Health	Nursery	Nutraceutical	Organic
Produce	Pet Food and Products	Retail Products	
Seafood	Specialty Beverage		