TRADE SHOW

STATE PAVILION AT 2025 WINTER FANCY FOOD

Sunday, Jan 19 - Tuesday, Jan 21, 2025
Registration: Monday, Aug 26 - Friday, Nov 8, 2024
Las Vegas Convention Center, 3150 Paradise Rd Las Vegas, NV 89109 | United States of America

https://www.wusata.org/e/PYAFS9B

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 15 Western Region Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

State Pavilion at 2025 Winter Fancy Food

Las Vegas, NV, USA

January 19-21, 2025

Exhibiting at the Fancy Food Shows is the most convenient and cost-effective way to meet buyers from every major food/beverage buying channel in the U.S. and around the world.

Exhibit Hall Schedule:

Sunday, January 19- (Hours Pending)

Monday, January 20 - (Hours Pending)

Tuesday, January 21 - (Hours Pending)

You **must** be a product qualified Specialty Food Association member (Tier 2) to exhibit at the Fancy Food Shows. Membership Link: https://www.specialtyfood.com/specialty-food-association/membership/

Benefits of Participation:

Exhibiting at Winter Fancy Food provides direct access to buyers from all major food and beverage channels. The show is exclusively B2B, with all attendees carefully vetted to ensure meaningful connections with active buyers and distributors focused on business opportunities. To participate, exhibitors must be a SFA product-qualified member in good standing. Additionally, the Fancy Food Shows attract international buyers from diverse global markets.

Participation Fee:

10x10 Corner - $4,700

10x10 In-line/Full - $3,900

5x10 Half Booth - $1,950

Number of Passes: 24 companies

Registration Deadline: October 18, 2024

PRODUCT DESCRIPTION

Retail packaged foods & beverages, specialty foods, snack foods, dairy product, novelty/niche food items.

INDUSTRY FOCUS

Consumer Oriented **Retail Products** **Specialty** **Beverage**

BUYER AUDIENCE

Worldwide