INBOUND MISSION

TAIWAN BEVERAGE INBOUND TO CO & MT

Monday, Oct 21 - Friday, Oct 25, 2024
Registration: Friday, Jun 28 - Friday, Oct 18, 2024
United States | Taiwan | East Asia

https://www.wusata.org/e/LDC47AL

EVENT DETAILS

Taiwan Beverage Inbound to CO & MT

Are you interested in expanding your market presence or discovering new opportunities in Taiwan's beverage industry? Join us for an exclusive opportunity featuring one-on-one meetings and immersive site tours amidst the stunning landscapes of Colorado and Montana.

In 2023, the United States exported beverages valued at $76 million to Taiwan, highlighting a dynamic market with a growing demand for U.S. cider, beer, and spirits. The western United States, renowned for its rich brewing traditions and unique local ingredients, promises a taste and experience that captivates consumers eager to explore and enjoy. Taiwanese consumers not only recognize the superior quality of U.S. products but also enthusiastically embrace the distinct flavors originating from the western region.

Seize this chance to showcase your brand and forge valuable connections with potential partners!

Why Participate:

Gain valuable insights into the Taiwan market and engage in personalized sessions with qualified buyers.

Itinerary:

Oct 21-22 – Buyer Meetings in Helena, Montana

Oct 23 - Buyers travel to Colorado

Oct 24-25 – Buyer Meetings in Denver, Colorado

Registration Opens: June 28, 2024

Suitable Products: Beer, Cider, Spirits

Registration Details:

Deadline: October 18, 2024

Participation Fee: $50

Passes Available: 15 per Day

INDUSTRY FOCUS

Specialty Beverage

BUYER AUDIENCE

Taiwan