WUSATA SEMINARS

WUSATA | ODA FUNDMATCH SEMINAR

Wednesday, Nov 4, 2026 | 8:30 AM - 12:30 PM
Registration: Monday, Sep 21 - Wednesday, Nov 4, 2026
OSU Food Innovation Center Portland, OR | United States of America

https://www.wusata.org/e/AZ4BJNT

EVENT DETAILS

November 4, 2026 | Portland, Oregon
8:30AM-12:30PM

Learn about Export Resources for Food and Agriculture Businesses

The Western U.S. Agricultural Trade Association (WUSATA), in partnership with the Oregon Department of Agriculture (ODA), invites you to a seminar in Portland covering our three core programs: Export Education, Global Connect, and FundMatch, with an extended focus on FundMatch. Whether you're new to WUSATA or a current member, this session is a chance to see how our programs can support your international growth.

Presented by **Engagement Executive Amrit Toor & FundMatch Manager Gretchen Gilbert**,

This session includes:

- An overview of WUSATA's three core programs: Export Education, Global Connect, and FundMatch
- An extended deep dive into FundMatch, covering:
    - Eligibility and enrollment
    - Application process
    - Claims, documentation, and reimbursement timelines
    - Common questions and real-world scenarios companies run into
    - What's new in 2027
- Other state trade partners joining to share their own perspectives

Location: OSU Food Innovation Center- 1207 NW Naito Pkwy #154, Portland, OR 97209

Don't have a WUSATA account? Sign up here to register – select Attending Webinar/Seminar for the Quick Basic Sign-Up! Walk-Ins Welcomed!

INDUSTRY FOCUS

Consumer Oriented **Food Service Products** **Ingredient** **Livestock Feed and Nutrition** **Natural/Health** **Nursery** **Nutraceutical** **Organic** **Produce** **Pet Food and Products** **Retail Products** **Seafood** **Specialty Beverage**