INBOUND MISSION

2022 ASEAN DRIED FRUIT & NUT INBOUND MISSION TO NM/CA

Monday, Nov 7 - Friday, Nov 11, 2022
Registration: Tuesday, Oct 11 - Tuesday, Nov 8, 2022
California & New Mexico | Singapore | Southeast Asia

https://www.wusata.org/e/AKUF871

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2022 ASEAN Dried Fruit & Nut Inbound Mission to NM/CA

~ November 7-11, 2022 ~

An ASEAN Delegation will visit California and New Mexico and have one-on-one Tabletop meetings with participating companies.

Benefits of Participation:

- Connect with pre-qualified buyers representing ASEAN
- Evaluate how your product fit into the marketplace and assess the competitive landscape by engaging with retail and wholesale buyers
- Gather current market intelligence, consumer preference, and trend information directly from the source
- Identify new buyers for your product, or re-connect personally with existing clients

Itinerary:

November 7 (Mon) - Site Visits (New Mexico)

November 8 (Tues) - AM: Tabletop Meetings // PM: Site Visits (New Mexico)

November 9 (Wed) - AM: Travel to Fresno // 1:30pm - 4:30pm Tabletop Meetings

November 10 (Thur) - Site Visits//Travel to Sacramento//1:30-4:30 pm Tabletop Meetings

November 11 (Fri) - Site Visits

November 12 (Sat) - Return Flight for Buyers

Participation Fee: $25

Registration Deadline: November 8, 2022

PRODUCT DESCRIPTION

Suitable Products include: Dried Fruits, Nuts

INDUSTRY FOCUS

Consumer Oriented **Ingredient**