

## INBOUND MISSION

# 2019 KOREA DRIED FRUIT AND NUT INBOUND TRADE MISSION TO NM, AZ & CA

Monday, Dec 9 - Friday, Dec 13, 2019

Registration: Wednesday, Apr 17 - Tuesday, Dec 3, 2019 | 12:00 PM

📍 NM, AZ, CA | Korea, Republic of | East Asia

<https://www.wusata.org/e/GU8NC7A>



## EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

### Korea Dried Fruit and Nuts Inbound to NM, AZ & CA ~ December 8-13, 2019

Korea is the 6th largest U.S. export economy with \$5.7 billion in imports in 2017. Korea's GDP in 2018 was \$1.65 trillion and is expected to grow to \$1.78 trillion by 2020. Korea imported \$7.9 billion in U.S. food and agricultural products through October 2018. The U.S. remains Korea's top supplier of agricultural products, and continues to see solid export growth in the consumer oriented industry.

\* This activity will be held in conjunction with WUSATA's Europe Dried Fruit and Nuts Trade Mission (please also register to meet with these buyers).

### Benefits of Participation:

- Meet one-on-one with pre-qualified buyers
- Showcase your products and learn about opportunities and buyer preferences
- Gather current market intelligence, consumer preference, and trend information directly from the source
- Identify new buyers for your product, or re-connect with existing clients

### Schedule:

December 8: Roswell and Artesia, NM - Meetings/Site Visits

December 9: Las Cruces, NM - Meetings/Site Visits

December 10: Tucson Area, AZ - Meetings/Site Visits

December 12: Sacramento, CA - Meetings/ CA Almond Conference

December 13: Sacramento, CA - Meetings/Site Visits

## PRODUCT DESCRIPTION

**Products of Interest:** Dried fruits and nuts

### INDUSTRY FOCUS

Food Service Products   Organic   Produce   Retail

Products