

WEBINARS

2014 WUSATA: GO FURTHER WITH WUSATA, A SUMMER WEBINAR SERIES

Wednesday, Jul 30 - Wednesday, Aug 20, 2014
Registration: Monday, Jul 7 - Tuesday, Aug 19, 2014
Online | United States of America

EVENT DETAILS

WUSATA® and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: Go Further with WUSATA, a Summer Webinar Series July 30, August 6, 13, 20* 1:00pm-1:45pm PDT Join us for a free, four-week webinar series and get information about funding opportunities for international food and agricultural marketing. Just in time for the opening of our 2015 Branded Program application on August 1st, see how your company can receive WUSATA's 50% reimbursements, apply for funding, and more. These online presentations are great tools to educate and/or re-train your team about how to double your promotional budget. Webinars: Get to Know Us An introduction to the Branded Program and its manual- our go-to resource! We will cover the basics of how reimbursements work, marketing opportunities and eligibility. July 30, 2014 | 1:00-1:45pm PDT Navigate the Application Now that 2015 is open, learn how to expedite your application, and submit a full and complete packet- the first time! August 6, 2014 | 1:00-1:45pm PDT Claim Your Dollars An overview of the claims process and tips to ensure that your company maximizes reimbursements. August 13, 2014 | 1:00-1:45pm PDT Get the Most Bang for Your Buck Participate in all three of our services for the best return on your dollar and increase your market impact. August 20, 2014 | 1:00-1:45pm PDT *Companies are encouraged to attend and register for all four webinars in order to gain the most benefit.



INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Nursery	Nutraceutical	Organic
Produce	Pet Food	
and Products	Retail Products	Seafood