INBOUND MISSION

2022 SEAFOOD VIRTUAL BUYERS MEETINGS: ASEAN

Tuesday, Oct 18 - Wednesday, Oct 19, 2022
Registration: Thursday, Jul 28 - Friday, Sep 23, 2022
Virtual Meeting | Singapore | Southeast Asia

https://www.wusata.org/e/BCJEL7U

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2022 Seafood Virtual Buyers Meetings: ASEAN

~ October 18-19, 2022 ~

Don't miss this opportunity to participate in a virtual trade mission with Southeast Asia seafood buyers! This activity will include one-on-one meetings with pre-qualified seafood buyers such as importers, distributors, wholesalers, and retailers. U.S. participants will be able to gain a market overview of seafood trends in the Southeast Asian market and meet to showcase their products online to buyers through zoom breakout sessions.

WUSATA companies may qualify for up to $500 in reimbursement for sample shipments.

Southeast Asia is a popular market for U.S. seafood products. There continues to be a rising trend in demand for U.S. seafood products from consumers who place quality and safety as priorities when it comes to purchasing decisions. In addition, Southeast Asia has an increasing younger demographic and increasing per capita GDP which creates a lucrative market for food exporters. This virtual trade mission is an opportunity for Western U.S. seafood suppliers to begin building and/ or continue to build trade relations with buyers in Southeast Asia while overcoming the challenge of rising travel costs. Don't miss this excellent opportunity to meet one-on-one virtually with prospective Seafood buyers from Southeast Asia!

Benefits of Participation:

- Meet one-on-one, virtually, with pre-qualified seafood importers, distributors, and retailers.
- Meet with potential seafood buyers in Southeast Asia without traveling!
- Learn about the opportunities and demands of seafood products in the Southeast Asian market.
- Receive up to $500 in assistance with shipping product samples following meetings

Itinerary:

October 18 - Orientation, market briefing, and virtual meetings

October 19 - Virtual meetings

Participation Fee: $25.00

Registration Deadline: September 23, 2022

PRODUCT DESCRIPTION

Fresh and frozen seafood, shellfish, and mariculture products. Food service and ingredient bulk seafood products and retail seafood products.

INDUSTRY FOCUS

Seafood