

OUTBOUND MISSION

2012 MEXICO: HRI OUTBOUND MISSION TO MEXICO

Monday, Jun 11 - Friday, Jun 15, 2012

Registration: Monday, Mar 12 - Thursday, May 31, 2012

Mexico City & Cancun, Mexico | Mexico

EVENT DETAILS

WUSATA® and the 13 Western State Departments of Agriculture, announce participation and registration in the following activities:

- HRI Outbound Mission to Mexico; June 11 - 15, 2012

Planned activities include:

- Western U.S. product showcase for importers, distributors and corporate chefs in Mexico City and Cancun.
- One-on-one meetings with importers, distributors and industry professionals.
- Passes for EXPOTEL Trade Show in Cancun where companies can meet with importers, distributors, and hotel/restaurant managers from various resorts located throughout Mexico.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website. Suitable Food Service products include, but are not limited to:

Meats, Seafood, Pastas, Frozen and Fresh Produce, Canned Goods, Dairy, Alcohol and Non-Alcohol Beverages, Spices and Spice Blends.

INDUSTRY FOCUS

Food Service Products

Ingredient

Retail Products