TRADE SHOW

WUSATA PAVILION AT BARCELONA SEAFOOD EXPO GLOBAL

Monday, Apr 20 - Thursday, Apr 23, 2026
Registration: Wednesday, Dec 10, 2025 - Sunday, Feb 15, 2026 | 8:00 AM
Barcelona | Spain | Europe

https://www.wusata.org/e/U5O5TTN

EVENT DETAILS

WUSATA Pavilion at Barcelona Seafood Expo Global 2026

April 20-23, 2026

Barcelona, Spain

The Western U.S. Agricultural Trade Association (WUSATA®) is pleased to announce participation and open registration for the **2026 WUSATA Pavilion at Seafood Expo Global in Barcelona**. Seafood Expo Global/Seafood Processing Global is a leading international seafood marketplace, bringing together industry professionals, importers, and distributors from across the supply chain. Participation provides suppliers with the opportunity to present their products and meet with buyers from a wide range of global markets.

Exhibition Participation Options

- 7.5 sq meter (81 sq ft) Booth
  - Includes: Branded wall graphics, (1) table (2) chairs, carpeting/flooring, electricity, (1) branded counter w/stool ($5,000 ea.)
- 9 sq meter (97 sq ft) Booth
  - Includes: Branded wall graphics, (1) table (3) chairs, carpeting/flooring, electricity, (1) branded counter w/stool ($6,000 ea.)
- 24 sq meter (258 sq ft) Booth
  - Includes: Branded wall graphics, (2) tables (6) chairs, carpeting/flooring, electricity, (2) branded counters (2) stools ($11,000 ea.)
- Trade Show Kiosk
  - Includes: Branded Countertop display, approximately 3 ft wide, (1) stool ($2,800 ea.)
- Sample Lead Program
  - Includes: Opportunity to send products and marketing materials. Chef will demonstrate your products at the trade show. ($850 ea.)

Itinerary

- Arrive in Barcelona on April 19th
- Booth Setup: April 20th
- Show Time: April 21-23rd
- Depart back to U.S.: April 24th

Registration Opens: December 10th, 2025

Registration Deadline: February 15th, 2026

PRODUCT DESCRIPTION

Seafood & seafood-related products

INDUSTRY FOCUS

Seafood

BUYER AUDIENCE

Worldwide

ADDITIONAL INFORMATION

Venue

Fira Barcelona Gran Via, Av. Joan Carles I, 64, 08908, L' Hospitalet de Llobregat, N/A, 08908, Spain