OUTBOUND MISSION

2022 KOREA ANIMAL FEED OUTBOUND MISSION

Monday, Nov 14 - Wednesday, Nov 16, 2022
Registration: Thursday, Sep 29 - Monday, Oct 10, 2022
Korea | Korea, Republic of | East Asia

https://www.wusata.org/e/6PN0LRM

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2022 Korea Animal Feed Outbound Mission*

~ November 14-16, 2022 ~

* Please note, this is NOT a pet food mission; this is specifically designed for livestock feed and supplements.

Korea is a reliable market for animal feed products. And after years of travel restrictions, Korean importers are eager to reconnect with existing Suppliers and make connections for new partnerships.

The Korea Animal Feed Outbound Mission is a great opportunity to learn about feed trends in Korea, visit farms to see operations first-hand, educate the industry on the benefits and application of your products, and network with new and existing contacts.

Tentative scheduling for this event is as follows:

11/13: Arrive in Seoul, Korea

11/14: Market Briefing; Educational Luncheon Seminar with Networking; One-on-One Business Meetings

11/15: Facility Tours; Group Meetings

11/16: Depart Seoul, Korea*

***Those that wish to continue programming in Asia may also register for the WUSATA Japan Animal Feed Mission. We will depart as a group from Seoul to Tokyo the morning of 11/16 with programming through the end of the week.**

Whether you are new to the market, introducing a new product, reconnecting with existing contacts, or a combination of the above, this a great opportunity to expand exposure of Western US animal feed products in Korea.

Benefits of Participation:

- Meet new and existing importers of animal feed products
- Participate in Facility Tours
- Attend an Animal Feed seminar and learn about current trends in Korea
- Network with the Korea Feed Ingredients Association
- 3 nights of hotel at designated location (for ONE traveler) will be covered

Participation Fee: $400

Registration Deadline: October 11, 2022 at 3:00pm PDT

***If you are unsure about the fit of your products for this**

PRODUCT DESCRIPTION

Suitable Products Include: Alfalfa and timothy hay/pellets/cubes, sugar beet pulp and other feed products, whey, dried distillers grains, supplements and feed additives, and other animal feed products

INDUSTRY FOCUS

Livestock Feed and Nutrition

mission, please contact the state Project Managers*

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373