TRADE SHOW

2023 WUSATA PAVILION AT MEXICAN HEALTHY PRODUCTS SUMMIT

Wednesday, Jan 25 - Sunday, Jan 29, 2023
Registration: Friday, Nov 4 - Monday, Dec 19, 2022
Puerto Vallarta, Mexico | Mexico | Latin America

https://www.wusata.org/e/R7L6CJ4

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2023 WUSATA Pavilion at Mexican Healthy Products Summit

~ January 25 - 29, 2023 ~

The Mexican Healthy Products Summit is an invitation-only, business-to-business trade show and conference linking **healthy products** suppliers with key retail buyers and distributors. If you want to begin selling your products in Mexico or start selling more products in Mexico, The Mexican Healthy Products Summit provides you with exclusive access to the Right People.

Participating companies will be provided with a booth, signage, table, 2 chairs, back and side walls.

Lodging is not included.

Benefits of Participation:

- Feature your products in WUSATA's Pavilion at Mexico's largest healthy and organic food trade show.
- 8 confirmed one-on-one meetings with potential Mexican buyers, importers, and industry experts
- An individual booth per company and access to all events of the show
- Access to all buyers all weekend
- Participating companies will have the option for an interpreter in their booth.
- Discounted booth cost when exhibiting in the WUSATA pavilion

Itinerary:

Jan 25 - Arrival to Puerto Vallarta, Mexico

Jan 26- Booth set up, supplier orientation, welcome reception

Jan 27- Show Day 1

Jan 28- Show Day 2

Jan 29- Departure

Booth Fee:

Single "Silver" Booth:

~~$6,995~~ **Discounted price: $0**

Registration Deadline: December 30, 2022

PRODUCT DESCRIPTION

Suitable products include: Healthy/Natural/Organic products with Consumer Oriented - Retail Packaging

INDUSTRY FOCUS

Consumer Oriented **Natural/Health** **Retail Products**

BUYER AUDIENCE

Worldwide

This activity is eligible for WUSATA's FundMatch Program - Receive up to 50% reimbursement on approved expenditures related to trade show (registration fee, travel, etc.) and product shipping (freight)!

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373