

## WEBINARS

# FUNDMATCH OREGON WINE BOARD WEBINAR

Wednesday, Nov 15, 2023 | 9:00 AM - 10:30 AM

Registration: Tuesday, Oct 31 - Wednesday, Nov 15, 2023 | 6:01 AM

📍 Teams | United States of America

<https://www.wusata.org/e/T1K4V1E>

## EVENT DETAILS

Are you a Oregon Wine Company? If so, WUSATA offers an excellent funding opportunity with the FundMatch Program.

FundMatch helps eligible western U.S. food and agricultural suppliers remain competitive internationally by providing 50% cost reimbursement for eligible marketing activities. The program gives companies the ability to break into new markets, expand their existing shares, and maximize their marketing budgets to make their efforts go further.

The Funding includes reimbursement for International Trade Shows, Approved Wine Tastings / Tours International Travel, Booth Expense, Shipping to and from the Show and much more.

The webinar will include an overview of the FundMatch program including company eligibility, application process, and more! All targeted towards companies like you!

If you are preparing for 2024 Marketing Events as listed below. the FundMatch Program may be able to assist you with funding for these activities. We will discuss these opportunities at Webinar.

Prowein 2024 - Dusseldorf - March 10-12 2024

VinExpo Asia - Hong Kong May 28-30 2024

Join us to learn of the FundMatch opportunities for your Marketing Events for 2024!

