

WEBINARS

MEXICO'S MARKETPLACE - FOODSERVICE WEBINAR

Thursday, Apr 19 - Monday, Apr 23, 2012
Registration: Thursday, Mar 29 - Thursday, Apr 19, 2012
Webinar | United States of America

EVENT DETAILS

WUSATA®, and the 13 Western State Departments of Agriculture, announce participation and registration in the following complimentary activity:

- Mexico's Marketplace - A look at the Foodservice & Tourism Industry Webinar April 19th, 2012 10:00am - 11:00am PDT

A free educational webinar presented by Imalinx, highlighting Mexico's foodservice and tourism industry. Help develop your company's export goals and gain vital information on the following Mexico Marketplace topics:

- Overview of recent developments in the Mexican economy
- Get to know the market's foodservice and tourism industry
- Discover opportunities for U.S. products in the foodservice industry
- Gain insight on Mexico's foodservice distribution channels
- Learn how to sell and grow in the marketplace
- In addition, you will learn about WUSATA® upcoming HRI Outbound Trade Mission opportunity
- Plus more!

The United States is Mexico's largest trading partner, whether you are new-to-export or a veteran exporter, learning the facets of Mexico's foodservice and tourism industries is essential to gaining product market share.



INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Nutraceutical	Organic	Produce
Seafood		Retail Products