INBOUND MISSION

2017 CENTRAL AMERICA PRODUCE INBOUND TRADE MISSION TO CO, ID

Monday, Sep 18 - Friday, Sep 22, 2017
Registration: Wednesday, Jun 28 - Wednesday, Sep 13, 2017
CO, ID | North America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

Central America Inbound Produce Trade Mission to Idaho and Colorado ~ Idaho: September 18-19, Colorado: September 21-22, 2017

This event will be held in conjunction with WUSATA's Mexico Inbound Produce Trade Missions (please also register to meet with these buyers):

Western U.S. companies interested in the Mexican and Central American markets can meet one-on-one with qualified produce buyers from leading retail chains as the delegation travels to Idaho and Colorado. This inbound is a great opportunity for companies to network and establish contacts with key buyers in the produce industry in both Mexico and Central America. We are hopeful that these one-on-one meetings will generate new business opportunities for U.S. companies.

The opportunity to meet with buyers from this country market is one you do not want to pass up. Register today!

Benefits of Participation:

- Showcase your products and learn about opportunities for your product in Mexico and Central America
- Meet one-on-one with pre-qualified buyers, brokers, distributors
- Hear about consumer preferences and trend information
- Gather current market intelligence for your product
- Discuss and evaluate how your product fits into the marketplace
- Learn about and measure the competitive landscape
- Develop or expand your product sales in to Mexico and Central America

Meeting times are **limited** and are offered on a first-come first served basis.

COST: This is a complimentary event

INDUSTRY FOCUS

Produce