WEBINARS

PROMOTIONAL FUNDING WEBINAR FOR CALIFORNIA FOOD AND AGRICULTURAL COMPANIES (9:00-10:15A.M.)

Tuesday, Apr 25, 2017 | 9:00 AM - 10:15 AM
Registration: Monday, Apr 3 - Monday, Apr 24, 2017
Online

EVENT DETAILS

WUSATA® and the **California Department of Agriculture**, announce participation and registration in the following activity:

~ Promotional Funding Webinar for the Food and Agricultural Sector ~ Tuesday, April 25, 2017

California's food and agricultural businesses can be eligible for promotional funding for domestic and international trade activities - expanding market visibility and sales opportunities with foreign buyers.

Learn how WUSATA's FundMatch® program can assist your business in trade show participation, labeling, and advertising/promotions. This federally-funded program provides up to 50% reimbursement on eligible trade promotion activities, helping to level the international playing field and expand U.S. market presence overseas.

If you are a small food business, manufacturer or producer, this program can be an effective resource in developing your overall marketing strategy. You are encouraged to attend and learn how WUSATA's FundMatch® program can be an asset to your business.

INDUSTRY FOCUS

Food Service Products **Ingredient** **Livestock Feed and Nutrition** **Natural/Health** **Nursery** **Nutraceutical** **Organic** **Produce** **Pet Food and Products** **Retail Products** **Seafood**