

WEBINARS

PROMOTIONAL FUNDING WEBINAR FOR CALIFORNIA FOOD AND AGRICULTURAL COMPANIES (9:00-10:15A.M.)

Tuesday, Apr 25, 2017 | 9:00 AM - 10:15 AM
Registration: Monday, Apr 3 - Monday, Apr 24, 2017
Online

EVENT DETAILS

WUSATA® and the **California Department of Agriculture**, announce participation and registration in the following activity:

~ Promotional Funding Webinar for the Food and Agricultural Sector ~ Tuesday, April 25, 2017

California's food and agricultural businesses can be eligible for promotional funding for domestic and international trade activities - expanding market visibility and sales opportunities with foreign buyers.

Learn how WUSATA's FundMatch® program can assist your business in trade show participation, labeling, and advertising/promotions. This federally-funded program provides up to 50% reimbursement on eligible trade promotion activities, helping to level the international playing field and expand U.S. market presence overseas.

If you are a small food business, manufacturer or producer, this program can be an effective resource in developing your overall marketing strategy. You are encouraged to attend and learn how WUSATA's FundMatch® program can be an asset to your business.

INDUSTRY FOCUS

Food Service Products | Ingredient | Livestock Feed and Nutrition | Natural/Health | Nursery | Nutraceutical | Organic | Produce | Pet Food and Products | Retail Products | Seafood

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373