INBOUND MISSION

2024 KOREA ANIMAL FEED AND NUTRITION INBOUND MISSION TO ID & NV

Monday, Jul 8 - Friday, Jul 12, 2024
Registration: Monday, Apr 22 - Sunday, Jun 16, 2024
Idaho & Nevada | Korea, Republic of | East Asia

https://www.wusata.org/e/MGE3W4W

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 15 Western Region Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2024 Korea Animal Feed and Nutrition Inbound Mission to ID & NV

July 8 - 12, 2024

A dynamic animal feed and nutrition inbound trade mission to Idaho & Nevada, featuring 5-6 buyers from South Korea, seeks to foster cross-border partnerships and expand market access. This event promises to facilitate networking opportunities, exchange valuable industry insights, and showcase high quality feed and related products. This mission aims to bolster collaboration and stimulate growth in the global feed market.

A separate Animal Feed and Nutrition Inbound Mission with buyers from Southeast Asia will also be coordinated at the same time. Please register for both opportunities separately to maximize your buyer connections. A link to the other activity can be found here.

Benefits of Participation:

- Market Expansion: Engaging with buyers from Korean nations opens doors to new markets and potential customers, enabling companies to diversify their consumer base and increase sales opportunities.
- Networking Opportunities: The event provides a platform for companies to connect with industry, exchange best practices, and forge valuable partnerships that can lead to future collaborations and business ventures.
- Access to Insights: Interacting with international buyers allows companies to gain valuable insights into market trends, consumer preferences, and regulatory requirements in Korea.
- Enhanced Brand Visibility: Participation in such missions elevates companies' visibility and credibility within the feed industry, positioning them as proactive and globally minded players committed to exploring new markets and fostering international trade relationships.

Itinerary:

July 8th - 9th: Idaho - Group Buyers Meetings, facility and field site visits
July 11th - 12th: Reno, Nevada - Tabletop Buyers Meetings, site visits

Registration Deadline: June 16, 2024

Cost of Participation: $25

PRODUCT DESCRIPTION

double compressed hay, pellets, sugar beet pulp, DDGS, supplements and nutritional additives, and other related feed products

INDUSTRY FOCUS

Livestock Feed and Nutrition

BUYER AUDIENCE

Korea, Republic of