WEBINARS

2021 CANADA SPECIALTY BEVERAGE WEBINAR

Tuesday, Jun 29, 2021 | 12:00 PM - 1:00 PM
Registration: Tuesday, Jun 15 - Monday, Jun 28, 2021 | 2:00 PM
Webinar | Canada | North America

https://www.wusata.org/e/1W5FCQF

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2021 Canada Specialty Beverage Webinar - June 29, 2021 at 12:00 pm PDT

Join us for a FREE webinar with a Canadian representative and Ontario-based beer agent that features an overview of the Canada specialty beverage market, the Liquor Control Board of Ontario (LCBO) process, market trends, products of interest, and pricing calculation.

This is a great opportunity to explore the Canada beverage market and learn how to effectively market and sell your products to importers in the country.

Following this webinar, you will be invited to sign up for a virtual buyer meetings to take place in October 2021. **Space will be limited.**

Benefits of Participation:

- Learn from industry experts on the process of exporting alcoholic beverages to Canada
- Hear about consumer preferences and trend information
- Discuss and evaluate how your product fits into the marketplace
- Learn about and measure the competitive landscape

Schedule:

This webinar will be held via a virtual platform on June 29, 2021 at 12:00 pm PDT. Participants will receive a link to the webinar via email.

Participation Fee: Complimentary

Registration Deadline: June 28, 2021

PRODUCT DESCRIPTION

Distilled Spirits, Craft Beer, Craft Cider, and Ready-to-drink Alcohol Beverages

INDUSTRY FOCUS

Specialty Beverage