TRADE SHOW

2022 WUSATA PAVILION AT GULFOOD TRADE SHOW

Sunday, Feb 13 - Thursday, Feb 17, 2022
Registration: Wednesday, Aug 11 - Friday, Dec 10, 2021
United Arab Emirates | United Arab Emirates | Middle East

https://www.wusata.org/e/HYFUTR9

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2022 WUSATA Pavilion at Gulfood Trade Show
February 13 - 17, 2022

Gulfood is the Middle East's largest annual food & beverage trade show! Access the biggest business matchmaking program dedicated to Gulfood industry leaders and peers. You can meet and connect with top buyers and leverage the power of face to face meetings. Additionally, you can do business in one of the world's safest and well-connected hubs for business travelers. Gulfood is organized by DWTC, with a proven track record of hosting the world's safest events during the pandemic.

Benefits of Participation:

- Located in the USA Pavilion, a prime location is offered
- On-site project manager assistance during the show
- Free access to internet lounge

PLEASE NOTE:

- All prices are inclusive of mandatory insurance & enhanced internet listing fee
- At the request of the show organizer, each company is limited to one booth
- Booths will be allocated on a first-come, first-served basis according to time of registration
- Confections and seafood are not suitable products for this show. Alcohol is prohibited. Pulses & grains will need to exhibit in the affiliated hall. Please contact the trade show organizer directly if you wish to exhibit in the new Pulses & Grains Hall.

Registration Deadline: December 10, 2021

Out-of-region companies are asked to call WUSATA® directly at 360-693-3373, and are not eligible for WUSATA event discounts or services.

Get 50% reimbursement on exhibition-related costs

Apply to WUSATA's 2022 FundMatch and be sure to add UAE to your marketing plan in order to receive a 50% reimbursement of your Gulfood Trade Show expenses. Eligible costs can include booth space exhibition, travel for two company representatives (including flight, hotel, meals and incidentals), freight for booth materials and samples, point of sales materials and more! Be sure to read the FundMatch Guide to go over these eligible expenses and what you need to do before, during and after Gulfood to be successful in submitting a claim.

PRODUCT DESCRIPTION

Suitable Products include but are not limited to: Food Service products including but not limited to: ingredients, organic, natural/health, produce, food preparation, dried fruit and nuts, beverages, baked goods, honey products, specialty foods, and more.

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INDUSTRY FOCUS

Food Service Products | **Ingredient** | **Natural/Health** | **Organic** | **Produce** | **Retail Products**

Log into your My WUSATA account now to start the process, or contact us today at 360-693-3373 or fundmatch@wusata.org for more information.

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373