

INBOUND MISSION

2019 EUROPE DRIED FRUIT & NUTS INBOUND TRADE MISSION TO NM, AZ & CA

Sunday, Dec 8 - Friday, Dec 13, 2019

Registration: Tuesday, Apr 16 - Tuesday, Dec 3, 2019

📍 NM, AZ, CA | Europe

<https://www.wusata.org/e/WNXVKU8>



EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

Europe Dried Fruit and Nuts Inbound to NM, AZ & CA ~ December 8-13, 2019

Europe is the world's largest import market for agricultural commodities and food. The combined worth of EU economies was approximately \$17.8 trillion USD in 2018 (Gross Domestic Product), accounting for 22% of the global economy. The EU is a net importer of most dried fruits and nuts. The market for these products is sustained by the thriving bakery, breakfast cereal, snack and natural product industries in the EU.

* This event will be held in conjunction with the WUSATA Korea Dried Fruit and Nuts Inbound (please also register to meet with these buyers).

Benefits of Participation:

- Meet one-on-one with pre-qualified buyers
- Showcase your products and learn about opportunities and buyer preferences
- Gather current market intelligence, consumer preference, and trend information directly from the source
- Identify new buyers for your product, or re-connect with existing clients

Schedule:

December 8: Roswell and Artesia, NM - Meetings/Site Visits

December 9: Las Cruces, NM - Meetings/Site Visits

December 10: Tucson Area, AZ - Meetings/Site Visits

December 12: Sacramento, CA - Meetings/ CA Almond Conference

December 13: Sacramento, CA - Meetings/Site Visits

PRODUCT DESCRIPTION

Products of Interest: Dried fruits and nuts

INDUSTRY FOCUS

Food Service Products

Ingredient

Retail Products