TRADE SHOW

SEOUL FOOD & HOTEL TRADE SHOW, WUSATA PAVILION

Monday, Jun 9 - Friday, Jun 13, 2025
Registration: Wednesday, Mar 26 - Tuesday, Apr 15, 2025
Seoul | Korea, Republic of

https://www.wusata.org/e/ZV1B8VF

EVENT DETAILS

WUSATA Pavilion at Seoul Food and Hotel 2025

Participate in WUSATA's pavilion at the Seoul Food and Hotel Trade show from June 10-13, 2025 in South Korea.

The show is Korea's largest food trade show - with 53,000 visitors and 40 national pavilions, making it an appealing option for experienced exporters looking to create a presence in the market or reconnect with existing clients. South Korea is the US' 6th largest export destination.

Participation is limited to half booth/kiosk option in a shared 18sqm space for 4 exhibitors.

Benefits of Participation:

The show provides access to major food importers, distributors, hoteliers, restaurateurs, and retailers who are looking for food and beverages, wine and spirits, hospitality and foodservice products, and ingredients.

Itinerary:

June 8th – Arrival in Seoul, South Korea

June 9th – Booth set up day

June 10th - Day 1 of Show

June 11th - Day 2 of Show

June 12th - Day 3 of Show

June 13th - Day 4 of Show

June 14th – Depart back to U.S.

Registration Opens: 03/26/2025

Suitable Products:

Retail Packaged Products, Snack Foods, Beverages

Registration Details:

Deadline: April 15, 2025

Participation Fee: $2,750

Passes Available: 4

INDUSTRY FOCUS

Consumer Oriented

BUYER AUDIENCE

Korea, Republic of