

TRADE SHOW

2019 WUSATA PAVILION AT FI NI EUROPE TRADE SHOW

Tuesday, Dec 3 - Thursday, Dec 5, 2019

Registration: Tuesday, Apr 16 - Monday, Oct 14, 2019 | 12:00 PM

📍 France | France | Europe

<https://www.wusata.org/e/ROIWEB0>

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA), and the 13 Western State Departments of Agriculture, announce participation in the following activity:

2019 WUSATA Pavilion at Food Ingredients/Natural Ingredients Europe Trade Show ~ December 3-5, 2019

Food Ingredients Europe/Natural Ingredients is the largest food ingredients/natural ingredients show in Europe with more than 23,600 attendees from 154 countries. For over 25 years this trade show has resulted in more than \$4.3 billion in on-site ingredients buying power.

The show offers you the opportunity to promote your company and products to over 26,000 local and international industry professionals.

This is a trade show you do not want to miss!

Benefits of Participation:

- Receive 33% discount on show organizer booth package prices
- Pre-trade show "Know Before You Go" briefing to ensure familiarity with the market
- Premium booth location
- On-site assistance from WUSATA project manager

WUSATA will have four booths focused on food ingredient/natural product ingredient companies in the WUSATA region.

****DISCOUNTED** Turnkey Booth Costs:** **(Limit 1 booth or 2 shared spaces per company)**

- Single Corner Booth (9 sqm) -

~~\$6,713~~ NOW \$4,363

- Single Aisle Booth (9 sqm) -

~~\$6,578~~ NOW \$4,276

- Single Aisle Booth - 1 open side (9 sqm) -

~~\$6,578~~ NOW \$4,276

- Shared Booth Space (Three - 6 sqm sections) -

~~\$4,630 per section~~ NOW \$3,010 PER SECTION

Booths allocated on a first-come, first-served basis according to date of registration and payment received. Once the booths are sold out, you have the ability to add yourself to the wait list in WUSATA's online registration section. The wait list is also first-come, first-served, so if you want to be added, please check the wait list box as soon as you see that your desired booth type is sold out.

Event Agenda:

December 2: Set up day

December 3-5: Trade Show days



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Food Ingredients, Natural Ingredients, Food and Beverage Manufacturers

INDUSTRY FOCUS

Ingredient

Natural/Health

