VIRTUAL TRADE EVENT

2021 WUSATA DIGITAL PACKAGE FOR HOFEX CONNECT ONLINE MATCHMAKING

Monday, Jul 5 - Wednesday, Jul 7, 2021
Registration: Tuesday, May 18 - Friday, May 28, 2021 | 12:00 PM
Hong Kong | Hong Kong | East Asia

https://www.wusata.org/e/2GX1RGT

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

WUSATA Digital Package for HOFEX Connect Online Matchmaking Buyer's Mission
July 5-7, 2021 (Monday-Wednesday) in the PM U.S. time

Meet with potential customers in Hong Kong and outside Hong Kong **without traveling!**

Hong Kong is the 6th largest market for U.S. exports of consumer-oriented agricultural products (1.88 billion in 2020). Hong Kong is strategically located in Asia, acting as a trade hub for other markets in the region. It has a population of 7.5 million, and per capita GDP of nearly $49,000, one of the highest in Asia.

With the market disruption from COVID, this HOFEX Connect aims to keep the industry connected by introducing the digital event - Online matchmaking buyer's meetings, which will take place July 5-7, 2021 U.S. dates (July 6-8, Hong Kong dates). HOFEX Connect offers one-stop online business matchmaking services, lining up global suppliers with buyers to create high-value, engaging and cost-effective business opportunities. HOFEX Connect is inviting suppliers and buyers to join the event, and a platform will be opened to both suppliers and buyers for meeting scheduling. The WUSATA package for HOFEX Connect is significantly discounted, and is only available to a limited number of companies. Choose the best time & best buyer to meet up and showcase your products!

For more information, please check out https://hofex.com/connect/

Benefits of Participation:

- Request one-on-one video meetings with buyers from Hong Kong and other regions.
- HOFEX Connect is a great platform helping you to find new buyers & suppliers.
- Easy scheduling for B2B meetings out of your busy schedule
- Includes 1 year membership to SaladPlate (Online B2B platform)
- Get the updated with latest product and market info.
- Discounted access to HOFEX Connect and meeting with qualified buyers

Don't miss this excellent opportunity to meet with prospective Hong Kong buyers virtually!

Registration Deadline: May 28, 2021

Out-of-region companies are asked to call WUSATA directly at 360-693-3373, and are not eligible for WUSATA event discounts or services.

INDUSTRY FOCUS

Food Service Products | **Ingredient** | **Natural/Health** | **Organic** | **Produce** | **Retail Products** | **Seafood** | **Specialty Beverage**