

OUTBOUND MISSION

2024 OUTBOUND TRADE MISSION TO PALAU

Friday, May 3 - Sunday, May 5, 2024

Registration: Monday, Apr 15 - Monday, Apr 22, 2024 | 3:00 PM

📍 Palau | Palau | East Asia

<https://www.wusata.org/e/OTUYY9A>

EVENT DETAILS

The Western United States Agriculture Trade Association (WUSATA®) and 15 Western State Departments of Agriculture announce participation and registration in the following activity:

Palau Outbound Trade Mission

May 3-5, 2024

WUSATA will be hosting a Palau Outbound Trade Mission from May 3-5, 2024 for 5 businesses to secure potential retail and wholesale distribution agreements with the goal of increasing export activities. The Outbound trade mission will include a market briefing, retail tours, one-on-one business to business meetings with local business associations, and an opportunity to showcase your products.

Benefits of Participation:

One-on-one business to business meetings with qualified buyers looking to import products from the United States and its Territories.

Itinerary:

5/2 - Departure for Palau

5/3 - Palau arrival, market briefing, B2B meetings

5/4 - Product Showcase

5/5 - Site visits and market tours

5/6 - Palau departure

Cost of Participation: \$250

Registration Deadline: April 22, 2024



PRODUCT DESCRIPTION

Food and beverage importers and distributors, general food wholesalers, retail store category managers, hotel and restaurant chefs/R&D/procurement managers, business associations, and relevant government agencies/offices.

INDUSTRY FOCUS

Consumer Oriented

BUYER AUDIENCE

Palau