

## TRADE SHOW

# 2019 WUSATA PAVILION AT ANUGA TRADE SHOW

Saturday, Oct 5 - Wednesday, Oct 9, 2019

Registration: Thursday, Nov 1, 2018 - Wednesday, Jul 3, 2019 | 10:00 AM

📍 Germany | Germany | Europe

<https://www.wusata.org/e/3AY28TS>

## EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

### • ANUGA ~ Cologne, Germany ~ October 5-9, 2019

Held biennially, ANUGA is one of the leading trade shows for food & beverages. In 2017, the show drew over 7,405 exhibitors from 107 countries and approximately 165,000 decision-makers from the grocery, catering and food service sectors. With 10 specialized trade shows under one roof, ANUGA is an innovative meeting place for the industry and an international business platform for the food and beverage world.

Within the WUSATA® pavilion, booths come fully furnished, carpeted booth with fascia in USA Pavilion design; spotlights; garbage removal; exhibitor passes, 1-day visitor tickets for guests; one-way shipping allotment (weight only); and access to the USA Pavilion lounge with free beverage service and food/snacks for purchase, internet café and meeting rooms. Number of furniture, exhibitor passes, guest tickets, and shipping allotment vary upon booth size.

WUSATA® will provide group translators for the use of all WUSATA® exhibitors during the show, as well as one-on-one meetings with pre-approved buyers through the coordination of our in-country contractor.

We urge you to register and submit booth payment early as space is limited and booth allocation will be determined on a first-come, first-served basis according to the date and time that registrations and payments are received.



## INDUSTRY FOCUS

|                       |            |                 |
|-----------------------|------------|-----------------|
| Food Service Products | Ingredient | Natural/Health  |
| Nutraceutical         | Organic    | Produce         |
| Seafood               |            | Retail Products |

## ADDITIONAL INFORMATION

<http://www.anuga.com>