

INBOUND MISSION

INDIA DRIED FRUIT AND NUT INBOUND

Monday, Feb 23 - Thursday, Feb 26, 2026
Registration: Monday, Jan 26 - Tuesday, Feb 17, 2026
Las Cruces, NM and Portland, OR | United States of America | South Asia

https://www.wusata.org/e/FXVWJFH

EVENT DETAILS

India Dried Fruit and Nut Inbound

Las Cruces, NM & Portland, OR

February 23-26, 2026

Interested in making business connections in India?

India, home to over 1.4 billion people and a rapidly growing middle class, represents a major and expanding market for dried fruit, nuts, and other value-added food products from the Western United States.

WUSATA is offering U.S. food and agricultural companies a unique opportunity to connect directly with Indian buyers **without traveling overseas**. Through this Inbound Trade Mission, WUSATA will host a delegation of qualified buyers from India in **New Mexico and Oregon from February 23–26, 2026**, providing structured B2B meeting opportunities and market exposure.

This program is ideal for companies looking to explore or expand their presence in the Indian market with minimal cost and logistical burden.

Benefits of Participation:

- Meet with qualified buyers from India
- Learn about the Indian market
- Have buyers from India visit your orchard or facility
- No international travel required to meet buyers

Itinerary:

- Feb. 23 & 24 - Tours in New Mexico
- Feb. 25 & 26 – Meetings and tours in Oregon

Participation Fee: $30

PRODUCT DESCRIPTION

The 5 buyers invited have all expressed interest in the following products: Hazelnuts, Pecans, and Dried Fruit.

Several of the buyers also expressed interest in the following: pistachios, walnuts, almonds, macadamia nuts, chia seeds, flax seeds, ancient grains, rolled oats, frozen/dehy potatoes, other frozen vegetables, dairy ingredients, canned fruit, superfoods, healthy products, snacks & specialty foods.

INDUSTRY FOCUS

Consumer Oriented **Ingredient**

BUYER AUDIENCE

India

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373