WEBINARS

CALIFORNIA WALNUT FUNDMATCH WEBINAR

Thursday, Aug 31, 2023 | 1:00 PM - 2:00 PM
Registration: Friday, Jul 21 - Thursday, Aug 31, 2023
Teams | United States of America

https://www.wusata.org/e/PZTDLA4

EVENT DETAILS

Expand your marketing budget with the FundMatch program – providing up to 50% reimbursement on eligible international trade show expenditures, international travel and also includes domestic trade shows. Funding not only supports trade show participation, but can assist with international product labeling, advertising, translation, in-store promotions/demonstrations and virtual activities.

WUSATA can help small-medium sized agribusinesses promote U.S. food and agricultural products around the globe. Our funding is provided by the USDA's Market Access Program (MAP), which is designed help build commercial export markets for U.S. agricultural products. So, whether you are a veteran exporter or new to international trade, join us for a free FundMatch informational webinar in August!

***Please note:** The calendar invite for the Teams Webinar will be sent out after registration.