INBOUND MISSION

2022 CANADA CRAFT BEVERAGE INBOUND TRADE MISSION

Monday, Nov 28 - Friday, Dec 2, 2022
Registration: Friday, Oct 7 - Friday, Oct 28, 2022
Missoula, MT & Reno, NV | Canada | North America

https://www.wusata.org/e/6XH3QSH

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2022 Canada Craft Beverage Inbound Trade Mission

~ November 28 - December 2, 2022 ~

Explore craft beverage market opportunities in Canada, a growing market for U.S. craft beverages! This is a great event for experienced exporters and new-to-export companies alike. Canadian consumer drinking trends are changing in a post pandemic environment and creating opportunities for increased U.S. exports of craft beverage products.

Included is an opportunity for winery, distillery and brewery visits/tours.

Meetings will be scheduled the week of November 28- December 2, 2022 and confirmed approximately one week prior. Companies will the opportunity to choose whether they would like to attend meetings in Missoula, MT or Reno, NV.

Benefits of Participation:

- Meet in person with qualified buyers & agents from the Toronto and Calgary regions in Montana in Nevada.
- Gather current market intelligence, customer preferences, and trends by participating in one-on-one business meetings with qualified buyers & agents representing the given regions.
- Evaluate how your product fits into the marketplace.
- Follow up opportunity for those companies that participated in the 2022 outbound craft beverage missions.

Itinerary:

November 28-29 - Meetings in Missoula, Montana

December 1-2 - Meetings in Reno, Nevada

Participation Fee: $25

Registration Deadline: October 28, 2022

PRODUCT DESCRIPTION

Suitable Products include: Craft Beer & Cider, Spirits & Wine

INDUSTRY FOCUS

Specialty Beverage