VIRTUAL TRADE EVENT

2021 TAIWAN FOODSERVICE VIRTUAL GROUP MEETING

Wednesday, Oct 13, 2021 | 6:00 PM - 8:00 PM
Registration: Friday, Aug 20 - Thursday, Sep 9, 2021 | 10:00 AM
Virtual Meeting | Taiwan | East Asia

https://www.wusata.org/e/HC4V4XU

EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

2021 Taiwan Foodservice Virtual Group Meeting
October 13, 2021

Taiwan is the eighth largest market for U.S. food and agricultural exports, and largest consumer of these products on a per-capita basis. With the management of community spread of COVID-19 in the country, Taiwan's economy has been minimally impacted by the pandemic and is still a very attractive market for Western U.S. exports today.

The Virtual Group Meeting is a great opportunity for established and new-to-market companies to connect with qualified distributors and buyers in Taiwan. Each supplier will submit a ~2-minute company introduction video prior to the event. During the event, each company's video will be shown, followed by a short presentation on its company/products and a Q&A session with a minimum of 10 buyers.

Benefits of Participation:

- Meet with qualified buyers in Taiwan without having to travel
    - Buyer profiles will be provided in advance of the event
- Learn about current trends in the Foodservice Market through a virtual Taiwan Market Briefing
- Qualify for up to $500 in reimbursement for sample shipments to interested Buyers after the meetings

Shipping:

Post-event shipping instructions and reimbursement instructions will be provided the after the Group Meeting

Itinerary:

- Tuesday, September 28 - Orientation
- Wednesday, October 13 - Group Meeting (6:00 - 8:00 p.m. Pacific Time)

Registration Deadline: September 9, 2021

PRODUCT DESCRIPTION

Suitable Products: Foodservice products including, but not limited to, dairy, meat and seafood, dehydrated potatoes, frozen vegetables and fruits, dried fruits, nuts, frozen/convenience foods, processed and value-added foods, organic/natural foods and specialty/gourmet foods, confectionery, condiments, coffee, etc.

INDUSTRY FOCUS

Food Service Products