

WEBINARS

WUSATA BRANDED WEBINAR: APPLICATION ESSENTIALS

Wednesday, Sep 19, 2012

Registration: Tuesday, Aug 28 - Wednesday, Sep 19, 2012

Webinar | United States of America

EVENT DETAILS

The 2013 Branded Program application process is underway and WUSATA would like to provide a free webinar to help your company better understand the basic steps in completing your application to apply to the program. Start planning now to get 50% reimbursement on your eligible international marketing expenses! Webinar Topics Include: • WUSATA overview • Navigating the Branded Application Portal and useful tips to complete your application • Application components (company information, products, markets) • Submitting your application • Amending your application to add new products and/or a new market • Each section will be followed by a Q&A session Reminder: Funds are allocated on a first come, first serve basis. The deadline for first round of allocations is October 1, 2012. Applications received after October 1 will be processed based on the availability of funds. Interested, but can't attend? Register anyway and we will send you the live recording.

