

INBOUND MISSION

2019 CANADA RETAIL INBOUND TRADE MISSION TO UT & AK

Monday, Jun 10 - Friday, Jun 14, 2019

Registration: Tuesday, Mar 19 - Friday, May 31, 2019

📍 UT, AK | Canada | North America

<https://www.wusata.org/e/S6FWFFO>



EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

Canada Retail Inbound Trade Mission to Utah & Alaska ~ June 10-14, 2019

Don't miss this opportunity to meet with buyers in the robust Canadian market at this Inbound Trade Mission. Up to 6 buyers will travel to Utah and Alaska to meet with WUSATA companies. Event participants will have the opportunity to join our one-on-one business meetings to speak directly with Canadian retail buyers.

In 2017, U.S. agricultural exports to Canada totaled \$20.2 billion USD and accounted for over 15.9 percent of total U.S. food and agricultural product exports. Canada remains one of the top markets for U.S. exports of consumer-oriented products. Trade with Canada is facilitated by proximity, common culture, language, similar lifestyle pursuits, and the ease of travel among citizens for business and pleasure. U.S. products have had an increased competitive edge over goods from other countries as the result of the North American Free Trade Agreement, NAFTA.

Benefits of Participation:

- Meet one-on-one with buyers, importers, and distributors from Canada
- Learn about opportunities and demands of the Canadian Market

Schedule:

June 10: Salt Lake City, UT - Meetings

June 11: Salt Lake City, UT - Meetings

June 13: Wasilla, AK - Meetings

June 14: Wasilla, AK - Meetings

PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Retail Products (e.g. packaged goods, natural & organic foods, gluten-free foods, function/super foods, specialty, unique & ethnic foods, healthy snacks, specialty beverages, food preparations).

INDUSTRY FOCUS

| Food Service Products | Natural/Health | Retail |
|-----------------------|----------------|--------|
| Products | | |