

INBOUND MISSION

2022 TAIWAN FRESH PRODUCE INBOUND MISSION TO GLOBAL PRODUCE & FLORAL SHOW (PMA) TRADE SHOW

Thursday, Oct 27 - Saturday, Oct 29, 2022

Registration: Thursday, Sep 1 - Friday, Sep 30, 2022

📍 FL | Taiwan | East Asia

<https://www.wusata.org/e/1KYAT82>

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2022 Taiwan Fresh Produce Inbound Mission to Global Produce & Floral Show (PMA) Trade Show

~ October 27-28, 2022 ~

Meet with potential buyers from Taiwan at the fresh produce show in Orlando, Florida!

Taiwan continues to be an important market for US products including fresh fruits, vegetables, and much more. Produce buyers continue to be interested in learning about quality and variety of fresh products sourced from the Western United States.

This onsite inbound mission will provide a trade opportunity for our fresh producers and processor to overcome the distance with buyers in Taiwan. You will have the opportunity to meet well-known buyers from Taipei and Kaohsiung cities. Selected buyers below.

1. Amanda & Vincent Resources Co., LTD
2. Gold Three Shine Trading Co., LTD
3. Hhann Ren Co., Ltd
4. JDR International Inc.
5. Joe Ho International Co., Ltd
6. Kingo Fruits Co., Ltd
7. Preamax Trading Co., Ltd
8. Sun Organics co., Ltd
9. RIC International Corp.
10. Yiannis International Corporation

Benefits of Participation:

- Meet with potential fresh produce buyers from Taiwan onsite the show;
- Taking advantage of the trade show; meeting with professional buyers from Taiwan while you exhibiting at the show;
- Get reimbursed for up to \$500 in sample shipments after the meetings*

*Sample shipments suggested to be sent within 1 month of meetings after the



PRODUCT DESCRIPTION

Suitable Products: Fresh Produce (Fruits and Vegetables)

INDUSTRY FOCUS

Produce

Itinerary:

October 27 from 1 - 5pm EST: In-person buyer meetings

October 28 from 7:30 - 11:30 am EST: In-person buyer meetings

Participation Fee: \$25.00

Registration Deadline: September 30, 2022