

WEBINARS

2013 MEXICO WEBINAR: A LOOK AT RETAIL MARKET

Tuesday, Jul 30, 2013

Registration: Tuesday, Jul 9 - Tuesday, Jul 30, 2013

Webinar - Online | United States of America

EVENT DETAILS

WUSATA® and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: Mexico Market Consumer Webinar: A Look at Retail July 30, 2013 10:00am-11:00am PDT. The United States is Mexico's largest trading partner. Whether you are new-to-export, or a veteran exporter, join us for this free educational webinar to develop your company's export goals and gain vital information on the following Mexico market topics:

- Mexico Market Economic Developments
- A look at the Mexican consumer and their consumption trends
- Gain insight on how Mexico retail buyers are responding to new consumption trends
- Learn about the Mexico buying process for consumer retail products
- Discover opportunities for U.S. products in the market

This free webinar, presented by Imalinx will take place on July 30th at 10:00 am (PDT). The duration will be 45 minutes, followed by a 15 minute Q&A session.



INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Nursery	Nutraceutical	Organic
Produce	Pet Food	
and Products	Retail Products	Seafood