

WEBINARS

2013 MEXICO WEBINAR: MARKET OPPORTUNITIES

Thursday, May 2, 2013

Registration: Monday, Apr 8 - Thursday, May 2, 2013

Webinar: Online | United States of America

EVENT DETAILS

WUSATA® and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: Mexico Market Opportunities Webinar May 2, 2013 11:00am-12:00pm PDT The United States is Mexico's largest trading partner. Whether you are new-to-export or a veteran exporter, join us for this free educational webinar to develop your company's export goals and gain vital information on the following Mexico market topics:

- Overview of recent developments in the Mexican economy
- Learn how consumer trends are modifying the retail sector
- Get to know what products buyers in the market are looking for
- Gain insight on the buyers' thought and buying process
- Learn what your opportunities are in the market

This free webinar, presented by Imalinx, will take place on May 2nd at 11:00 a.m. (PDT). The duration will be 45 minutes, followed by a 15 minute Q&A session.



INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Nursery	Nutraceutical	Organic
Produce	Pet Food	
and Products	Retail Products	Seafood