INBOUND MISSION

2019 SOUTH AMERICA CONSUMER ORIENTED INBOUND TRADE MISSION TO CA, WA

Monday, May 20 - Friday, May 24, 2019
Registration: Wednesday, Mar 13 - Wednesday, May 15, 2019 | 12:00 PM
WA, CA, | South America

https://www.wusata.org/e/4G9I673

EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

South America Consumer Inbound to Washington and California ~ May 20-24, 2019

Meet with buyers in the South America market at this Inbound Trade Mission. Up to 5 buyers will travel to Washington and California to meet with WUSATA companies. Event participants will have the opportunity to join our one-on-one business meetings to speak directly with South America buyers.

The California portion of this event will be held in conjunction with WUSATA's ASEAN Consumer Oriented Inbound Trade Mission (please also register to meet with these buyers).

Benefits of Participation:

- Connect with pre-qualified buyers representing South America
- Evaluate how your product fits into the marketplace and asses the competitive landscape by engaging with retail/wholesale buyers
- Gather current market intelligence, consumer preference, and trend information directly from the source
- Identify new buyers for your product, or re-connect personally with existing clients

Schedule:

May 20: Seattle, WA - Meetings

May 21: Seattle, WA - Meetings

May 22: Sacramento, CA - Meetings

May 23: San Francisco, CA - Meetings

May 24: Los Angeles, CA - Meetings

PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Consumer-oriented food products - sauces, snack foods, condiments, specialty foods, health & natural foods, retail dried fruits/nuts.

INDUSTRY FOCUS

Food Service Products **Retail Products**