

## INBOUND MISSION

# 2016 KOREA DRIED FRUITS & NUTS INBOUND TRADE MISSION TO CA, NM

Monday, Dec 5 - Friday, Dec 9, 2016

Registration: Tuesday, Aug 16 - Wednesday, Nov 30, 2016

📍 CA, NM | Korea, Republic of | Asia - (inactive)

## EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

### Korea and Europe Inbound Trade Missions to California and New Mexico, December 5<sup>th</sup>- 9<sup>th</sup>, 2016\* (REVISED California dates)

Korea is the 5<sup>th</sup> largest U.S. export economy with \$6.6 billion in imports in 2015. According to the Seoul Agricultural Trade Office, Korea imported \$110 million worth of dried nuts from the U.S. in the first three months of 2015 alone. The U.S. remains Korea's top supplier of agricultural products, and continues to see solid export growth in the consumer oriented industry.

\*This activity is held in conjunction with the Europe Inbound Trade Mission to the same locations and times. We encourage registering for both events.

### Benefits of Participation:

- Showcase your products and learn about opportunities and buyer preferences
- Meet one-on-one with pre-qualified buyers
- Identify new buyers for your product, or re-connect personally with existing clients

### Meetings:

December 5th and 6th: Tucson, AZ and Las Cruces, NM - Site Visits and meetings

December 7th: Fresno, CA

December 8th & 9th: Sacramento, CA



## PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Suitable products include: Dried Fruit and Nuts

## INDUSTRY FOCUS

Ingredient

Retail Products