

TRADE SHOW

2014 JAPAN: FOOD EX JAPAN TRADE SHOW

Tuesday, Mar 4 - Friday, Mar 7, 2014
Registration: Thursday, Oct 10 - Monday, Dec 16, 2013
Tokyo, Japan | Japan

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: FOOD EX Japan Trade Show, March 4-7, 2014.

FOOD EX Japan will be held in Tokyo, and is now in its 39th year. The trade show is Asia's most respected international food and beverage trade show, and welcomes the highest quality buyers from Korea, Taiwan, Hong Kong, Malaysia, China and Southeast Asia - making it a powerful regional show. The WUSATA show package for FOOD EX 2014 allows you to exhibit with case packaging at a significantly discounted rate - Interpreter services - Eligibility for the U.S. Supplier Page located on the homepage of the WUSATA® website. assistance - On-site assistance DISCOUNT EXPIRES after November 15, 2013, so register early!!

PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Processed fruits & vegetables, fresh produce, frozen/convenience foods, organic/natural foods and specialty/gourmet foods. Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products Natural/Health Organic Produce Retail Products Seafood

ADDITIONAL INFORMATION

Notes

2014 FOOD EX Japan Flyer

[http://wusata.informz.net/wusata/data/images/recruitments-current/14japts_foodex\(3\).pdf](http://wusata.informz.net/wusata/data/images/recruitments-current/14japts_foodex(3).pdf)

