

INBOUND MISSION

2015 EUROPE: SPECIALTY GRAINS & EDIBLE BEANS INBOUND MISSION

Monday, Jun 15 - Friday, Jun 19, 2015
Registration: Thursday, Feb 26 - Wednesday, Jun 10, 2015
Colorado, Montana

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

Specialty Grains & Edible Beans Inbound Trade Mission - Denver & Holyoke, CO. and Great Falls & Billings, MT. (June 15-19, 2015)

This excellent event allows Western U.S. food and agriculture companies to schedule personalized meetings with premier importers and distributors. Buyers from Europe purchased over \$1 billion in grains, pulses and sunflower seeds in 2013.

WUSATA's inbound trade mission brings buyers of specialty grains and beans to meet with potential suppliers, creating key networking opportunities in this market.

Benefits from participating in the activity: • Meet one-on-one with pre-qualified buyers from Europe • Feature your products and learn the needs/preferences of buyers, importers and distributors • Develop and/or expand your sales into Europe

Meeting times are limited and are offered on a first-come, first-served basis; early registration is recommended.

Participating companies are encouraged to be export-ready, bring samples and product lists, and be prepared to discuss pricing.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA website.

- **Suitable products include, but are not limited to:** All kind of seeds, spices (caraway seed, coriander), Baby white lima, Black-eyed beans, Buckwheat, Chickpeas, Dark red kidney beans, Dried vegetable / Fruit pomaces (broccoli, cranberry), Flax seeds, Gluten free oats, Great northern beans / Cannellini (Alubia), Green peas, Haricot / Pea beans, Lentils, Millet seeds, Mustard seeds, Peanuts, Peas (green, yellow, big and small size), Pinto beans, Red kidney beans, Safflower, Siberian millet (red panicum), Sorghum, Specialty corn, Speckled beans, Sunflower kernels, Teff, White millet.

INDUSTRY FOCUS

Ingredient

Natural/Health

Organic