

INBOUND MISSION

2012 TAIWAN: INBOUND BUYING MISSION - HI, ID

Monday, Oct 15 - Friday, Oct 19, 2012

Registration: Friday, Sep 7 - Thursday, Oct 11, 2012

Idaho October 15-16, Hawaii October 18-19 | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: Taiwan Inbound Buying Mission to: IDAHO October 15-16, HAWAII October 18-19. Benefits from participating in the activity: • Meet one-on-one with pre-screened food buyers from Taiwan • Showcase your products and discuss how they can fit into the purchasing plans for visiting importers and distributors • Learn the needs and preferences of the buyers and discuss how their view of your product could be promoted. Taiwan is a sophisticated market with over 23 million people who are increasingly achieving higher disposable income, can afford imported high-value U.S. products, and is ranked as the 7th largest export market for the Western U.S. States. This will be an excellent opportunity for food and agriculture companies to participate in the growing Taiwan export market.

PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

Suitable products include, but are not limited to: Fresh Fruit, Specialty Foods, Healthy Foods, Specialty Grains, Beef & Pork, Wines, Dairy Products, Natural and Organic, Nuts, Oils, Spices, Prepared Foods, Sauces and Dressings

INDUSTRY FOCUS

Food Service Products

Natural/Health

Organic

Produce

Retail Products

