

WEBINARS

FUNDMATCH PROGRAM OVERVIEW FOR GUAM & CNMI

Monday, Jun 16, 2025 | 4:00 PM - 5:00 PM
Registration: Thursday, May 22 - Tuesday, Jun 17, 2025
Online | United States of America

https://www.wusata.org/e/7DWTNC2

EVENT DETAILS

FUNDMATCH Program Overview for Guam and CNMI

Tuesday, June 17, 2025, 9:00AM ChST (Monday, June 16, 2025, 4:00 PM PST)

Presented By: Kate Brauner, Engagement Executive for Guam & CNMI and Gretchen Gilbert, FundMatch Manager, WUSATA

Are you a food or agricultural business based in **Guam or the Commonwealth of the Northern Mariana Islands (CNMI)** looking to grow your presence in international markets?

Join us for a dedicated webinar introducing the **WUSATA FundMatch Program**, a valuable cost-share opportunity designed to support your export marketing efforts.

This session will walk through how Guam and CNMI companies can access **50% reimbursement** on eligible international marketing expenses, helping reduce the financial risk of expanding into new markets.

During the session, we will cover:

- An overview of how the FundMatch Program works
- Eligibility guidelines specific to Guam and CNMI companies
- Examples of qualifying activities (e.g., trade shows, advertising, packaging translation)
- Application tips and timelines
- Support and resources available through WUSATA

This webinar is specifically geared toward agribusinesses, food processors, and producers in Guam and CNMI who are ready to take the next step toward exporting or increasing their global market reach.

Who should attend:

Local agricultural producers, food and beverage companies, cooperatives, and trade organizations interested in promoting their products abroad.

There will be a Q&A portion at the end, so come prepared with your questions!

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373