



WEBINARS

WHAT'S NEW IN 2026: KEY FUNDMATCH PROGRAM CHANGES YOU NEED TO KNOW

Wednesday, Oct 15, 2025 | 1:00 PM - 2:00 PM
Registration: Thursday, Jul 31 - Tuesday, Oct 14, 2025
📍 Microsoft Teams Meeting | United States of America

<https://www.wusata.org/e/PZISWNA>

EVENT DETAILS

What's New in 2026: Key FundMatch Program Changes You Need to Know

October 15, 2025, 1:00-2:00 PM PDT

Join us for an essential overview of the exciting changes coming to the 2026 FundMatch program.

In this free informative session, we'll walk you through the key updates and enhancements we've made to the FundMatch Guide. You'll learn about new eligible expenses, updated documentation requirements, and other exciting updates designed to better serve your export development needs.

What you'll discover:

- Expense eligibility updates: What's covered and what's not in 2026
- Streamlined documentation: New requirements that save you time
- Your 2026 roadmap: Critical deadlines and milestone dates
- Best practices for being successful in the FundMatch program

Who should attend: Current FundMatch participants, organizations considering applying for 2026 funding, and anyone involved in preparing FundMatch applications.

Come prepared with questions! We'll reserve time at the end for Q&A to address your specific concerns about the program changes.

Don't miss this free opportunity to get ahead of the curve and position your organization for success in the 2026 FundMatch program.

INDUSTRY FOCUS

Consumer Oriented	Food Service Products		
Ingredient	Livestock Feed and Nutrition		
Natural/Health	Nursery	Nutraceutical	Organic
Produce	Pet Food and Products	Retail Products	
Seafood	Specialty Beverage		

BUYER AUDIENCE

Worldwide