OUTBOUND MISSION

2025 OUTBOUND TRADE MISSION TO MOROCCO

Sunday, May 18 - Friday, May 23, 2025
Registration: Friday, Aug 16, 2024 - Friday, Mar 21, 2025
Casablanca, Morocco | Morocco | Africa

https://www.wusata.org/e/KEO8HZK

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 15 Western Region Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2025 Outbound Trade Mission to Morocco

Casablanca, Morocco

May 18-23, 2025

The Outbound Trade Mission to Morocco offers Western U.S. exporters a valuable opportunity to enter a new market, establish strategic connections, and enhance export prospects. The mission team will provide comprehensive support to help expand market awareness and identify business opportunities.

Participants will benefit from a range of activities, including market briefings delivered by U.S. officials, one-on-one business meetings, site visits to retail and manufacturing facilities, and personalized company consultations.

As part of the trade mission, companies will be provided with hotel accommodations for one participant (approximately five nights) at the designated venue. Companies will be responsible for their own airfare, meals, and any additional expenses.

This activity is eligible for FundMatch, allowing companies to receive a 50 percent reimbursement on qualifying expenditures. For more information, please contact your WUSATA Engagement Executive at export@wusata.org.

Benefits of Participation:

Explore market opportunities in North Africa by engaging in business meetings, networking events, and site visits within a growing export destination. Western U.S. exports to Morocco are valued at over $134 million, reflecting a 67% increase in the current year compared to the previous period.

Draft Itinerary:

May 18: Arrival in Morocco

May 19-23: Trade Mission (Meetings/Visits)

May 23: Depart Morocco

Updated Participation Fee: $750

Number of Passes: 8

Registration Deadline: March 21, 2025

PRODUCT DESCRIPTION

Tree Nuts, Processing Ingredients, Retail Food (Dairy, Sauces/Condiments, Food Preparations, and Spirits)

INDUSTRY FOCUS

Ingredient **Retail Products**

BUYER AUDIENCE

Morocco